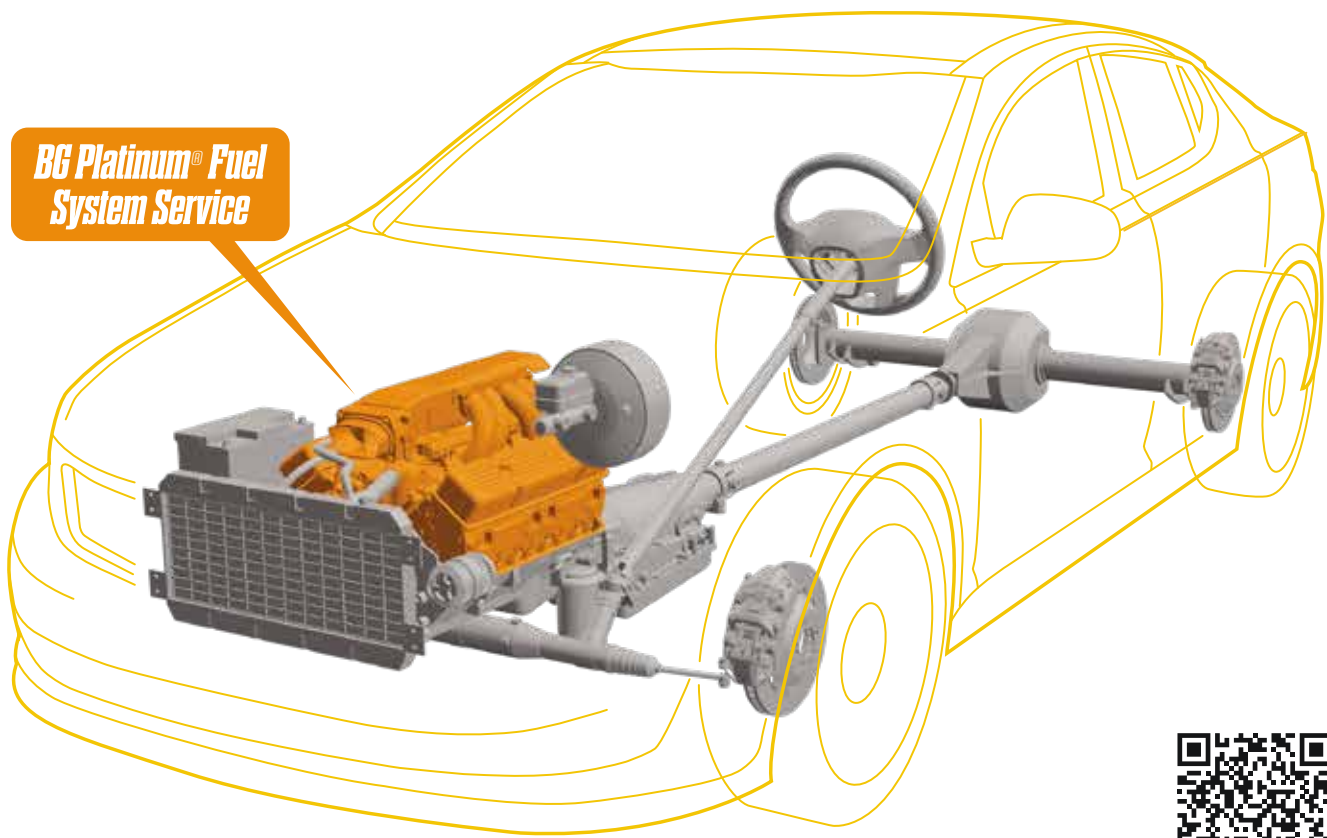


Automotive Maintenance Services



- **When was the last time your vehicle's fuel system was serviced?**
- **Common drivability problems associated with deposits in the fuel and air induction system:**
 - decreased fuel efficiency
 - rough idle
 - hesitation
 - loss of power
 - hard starting
 - misfire
 - increased emissions
- **To keep your fuel system clean and your car running like new, we recommend this service every 15,000 miles (25,000 km).**



Watch this service
in action!

BG Platinum® Fuel System Service

Restores Power & Fuel Efficiency!

BG Platinum® Fuel System Service:

- Cleans fuel injectors
- Cleans throttle body, plenum and air intake
- Removes baked-on carbon from valves, ports, piston crowns and combustion chambers
- Removes deposits clogging the catalytic converter

BG Platinum® Fuel System Service should be performed every 15,000 miles (25,000 km) to maintain peak engine performance and fuel efficiency.

BG Platinum® Fuel System Service restores your car's performance!



BEFORE: Injector with heavy buildup of carbon deposits.



AFTER: Injector after BG Platinum® Fuel System Service.



BEFORE: Piston with heavy buildup of carbon deposits.



AFTER: Piston after BG Platinum® Fuel System Service.



BEFORE: Valve with heavy buildup of carbon deposits.



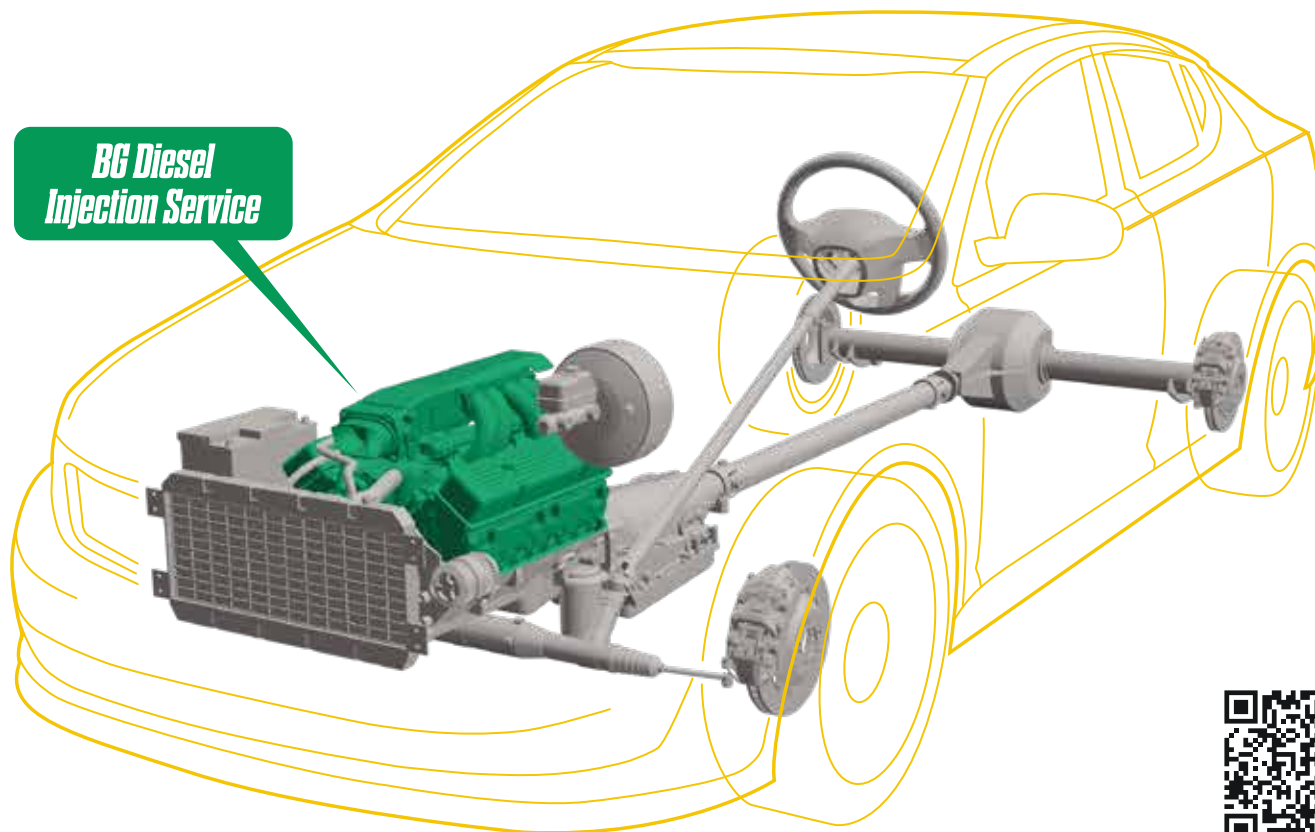
AFTER: Valve after BG Platinum® Fuel System Service.



Lifetime
BG Protection Plan®

With a BG Platinum® Fuel System Service, your vehicle may be eligible for Lifetime BG Protection Plan® coverage up to \$4,000. Ask your Service Advisor for details.

- **When was the last time you had a diesel fuel service?**
- **Common problems associated with partially-plugged diesel injectors:**
 - rough idle
 - vibrations at idle
 - loss of power
 - decreased fuel efficiency
 - increased exhaust smoke
 - slowed throttle response
- **Avoid costly injector replacement, service your vehicle's diesel injection system every 18,000–24,000 miles (30,000–40,000 km) for maximum performance and fuel efficiency.**



Watch this service
in action!

BG Diesel Injection Service

Restores Power & Fuel Efficiency!

BG Diesel Injection Service:

- Cleans fuel injectors
- Removes baked-on carbon from fuel lines, injector pump, valves and ports, piston crowns and combustion chambers
- Reduces emissions
- Improves throttle response

BG Diesel Injection Service should be performed every 18,000–24,000 miles (30,000–40,000 km) to maintain maximum performance and fuel efficiency.



BG Diesel Injection Service restores your vehicle's performance!



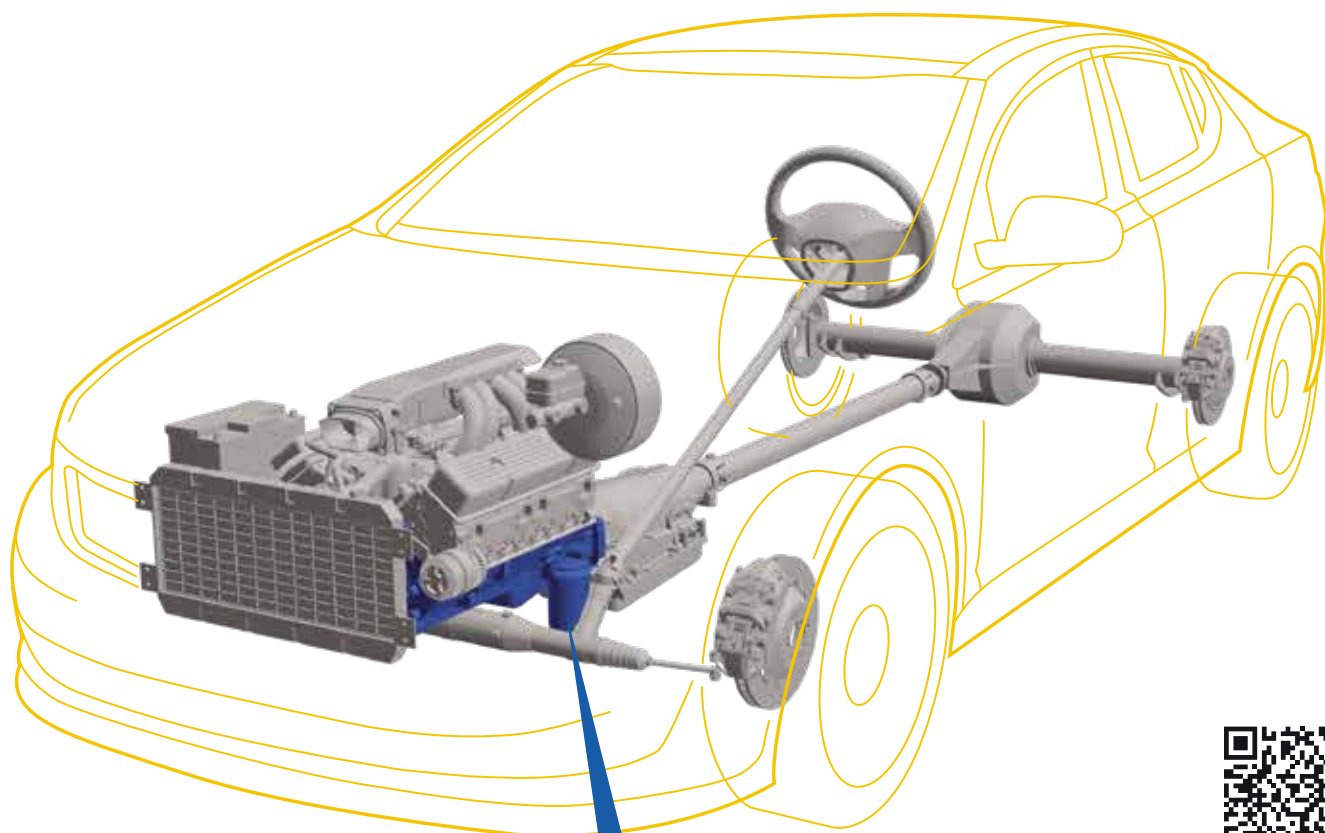
Diesel injector pintle with carbon buildup.



Diesel injector pintle after BG Diesel Injection Service.

Ask your Service Advisor for a BG Diesel Injection Service.

- **Have you missed a scheduled oil change?**
- **Do you need to add oil to your vehicle between oil change intervals?**
- **Does your vehicle produce excessive smoke?**
- **BG Engine Performance Service is recommended whenever performance needs to be restored or when regularly scheduled oil change intervals have been missed.**



***BG Engine
Performance Service***



Watch this service
in action!

BG Engine Performance Service

Restores Power & Protects Your Engine!

BG Engine Performance Service includes:

- BG EPR® Engine Performance Restoration® to remove fuel gums from piston rings and dramatically improve compression
- BG Advanced Formula MOA® to protect against sludge buildup and oil breakdown
- BG Platinum® 44K® to keep the fuel system clean between every oil change

BG Engine Performance Service is recommended whenever performance needs to be restored.



BEFORE: Fuel injector with heavy buildup of carbon deposits



AFTER: Fuel injector after BG Engine Performance Service



NEW!



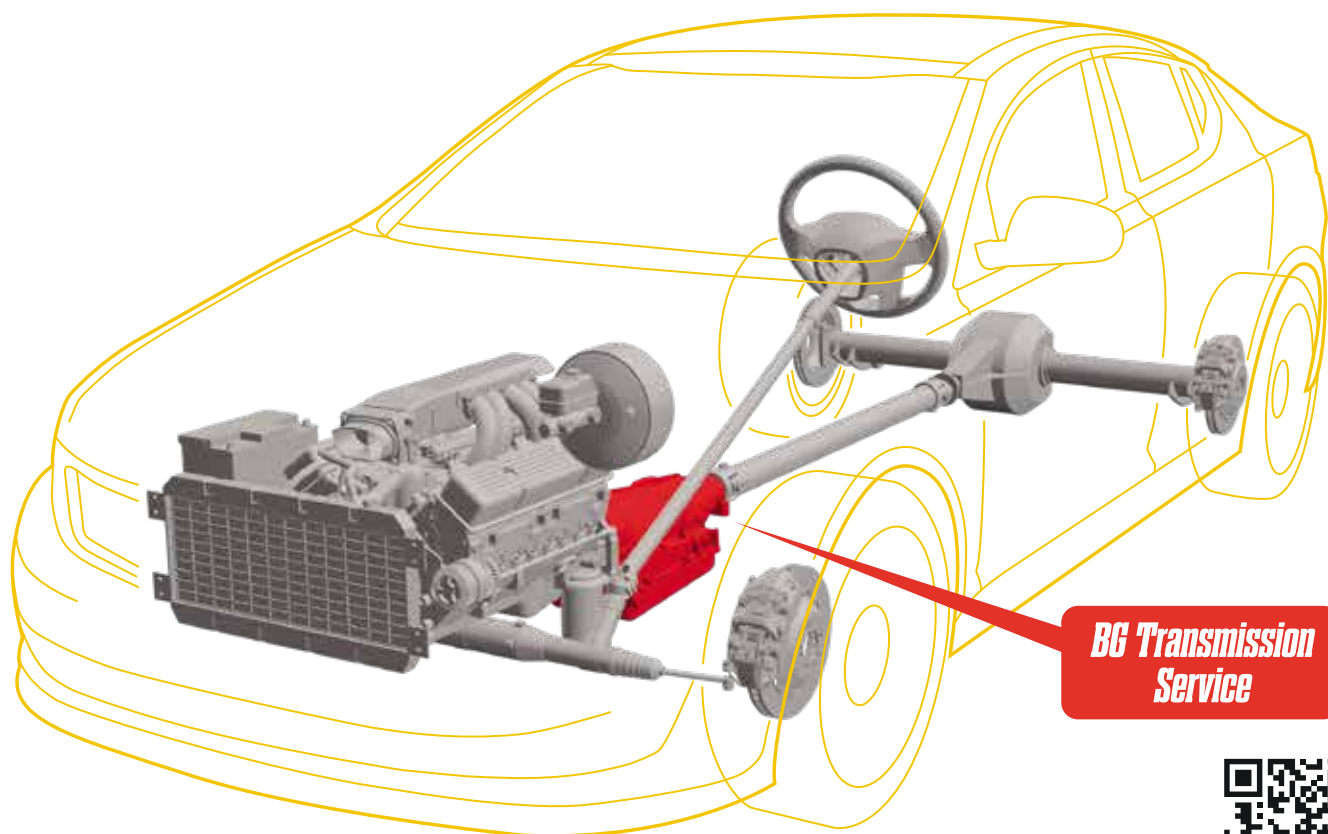
BG Hybrid Performance Service

Specially formulated for hybrid electric vehicles.

Lifetime
BG Protection Plan®

With a BG Engine Performance Service, your vehicle may be eligible for Lifetime BG Protection Plan® coverage up to \$6,000. Ask your Service Advisor for details.

- **When was the last time you had your vehicle's transmission serviced?**
- **Have you experienced:**
 - slipping?
 - hard shifting?
 - chattering?
- **To keep your vehicle's transmission running efficiently and avoid costly repairs, a BG Transmission Service should be performed every 30,000 miles (50,000 km).**



Watch this service
in action!

BG Transmission Service

Smooths Shifting & Extends Life!

BG Transmission Service:

- *Uses a safe, effective cleaner to dissolve deposits inside the transmission*
- *Removes old fluid and deposits*
- *Installs new transmission fluid*
- *Installs special conditioners and shift improvers to extend transmission life*

BG Transmission Service should be performed every 30,000 miles (50,000 km) for long, trouble-free transmission life.

BG Transmission Service removes harmful deposits from critical transmission components.



Transmission valve body spool with deposit buildup.



Transmission valve body spool after BG Transmission Service.



Worn out, oxidized transmission fluid.

Sample after conventional drain-and-fill service.

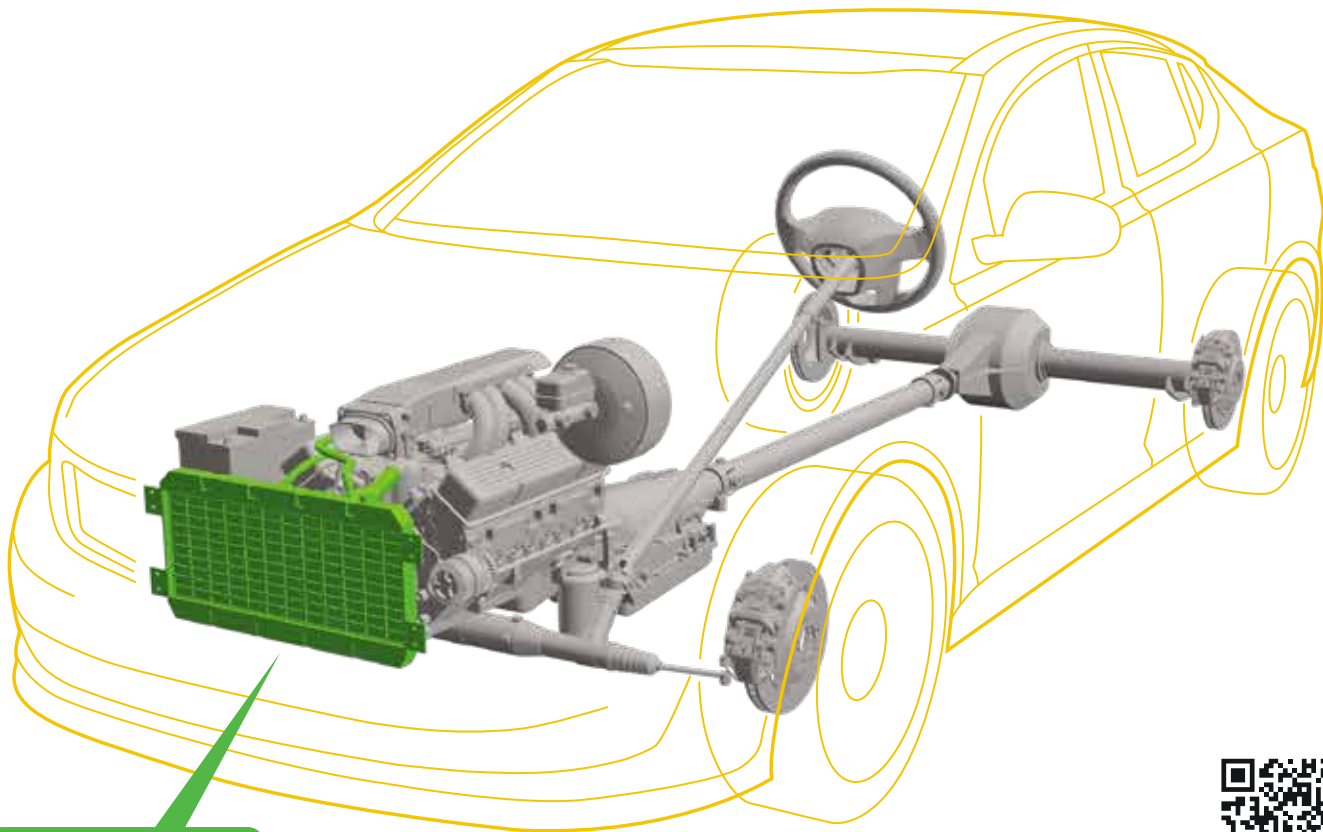
Sample after BG Transmission Service.



Lifetime
BG Protection Plan®

With a BG Transmission Service, your vehicle may be eligible for Lifetime BG Protection Plan® coverage up to \$4,000 (up to \$2,000 for automatic transmissions). Ask your Service Advisor for details.

- **When was your vehicle's cooling system last serviced? Have you had to add coolant?**
- **Problems common to cooling systems because of corrosion or clogging:**
 - temperature increase
 - hose failure
 - surging or hard starting
 - leaks
- **Avoid major cooling system problems like heater core and water pump replacement. Service your vehicle's cooling system every 30,000 miles (50,000 km).**



***BG Cooling
System Service***



Watch this service
in action!

BG Cooling System Service

**Removes Scale & Corrosion!
Protects Heater Core & Water Pump!**

BG Cooling System Service:

- Dissolves and removes accumulated deposits of rust, scale and sludge
- Removes old fluid and deposits
- Installs new coolant
- Installs special conditioners to protect the metal surfaces inside the radiator and extend the life of the water pump, heater core and hoses

BG Cooling System Service should be performed every 30,000 miles (50,000 km) to avoid major cooling system problems.

BG Cooling System Service removes harmful deposits and protects the entire cooling system.



Severe corrosion can occur when additives have been depleted.



Rust, scale and sludge can plug cooling system fins, preventing proper circulation of coolant.



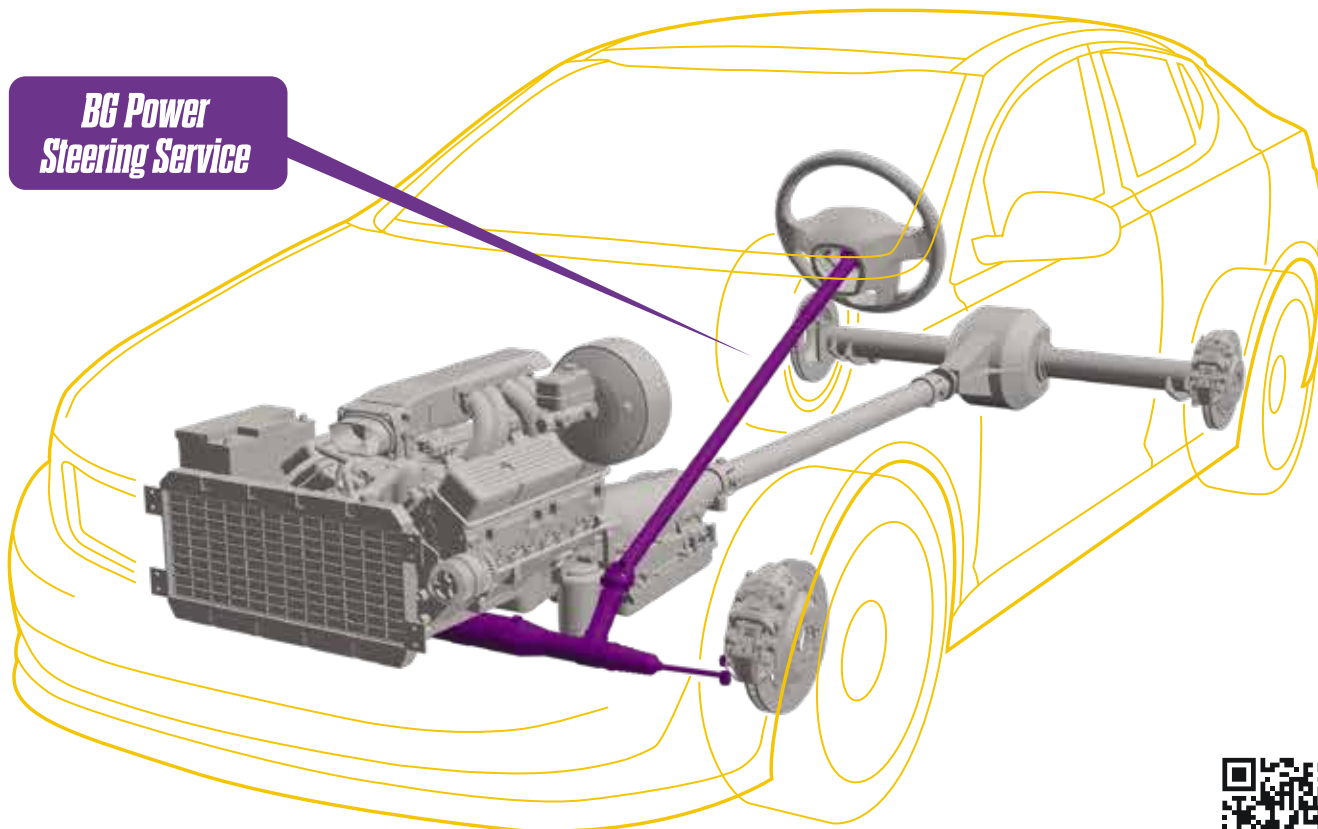
(Top) Water pump impeller damaged by used coolant
(Bottom) Water pump impeller protected by BG Cooling System Service



Lifetime
BG Protection Plan®

With a BG Cooling System Service, your vehicle may be eligible for Lifetime BG Protection Plan® coverage up to \$4,000. Ask your Service Advisor for details.

- **When was your vehicle's power steering system last serviced?**
- **Have you experienced:**
 - steering pump noises?
 - hard or erratic steering?
 - pump leaks?
- **To avoid costly repairs, have your vehicle's power steering system serviced every 30,000 miles (50,000 km).**



Watch this service
in action!

BG Power Steering Service

**Quiets & Smooths Steering!
Protects Expensive Components!**

BG Power Steering Service:

- *Uses a safe, effective cleaner to dissolve and suspend varnish, deposits and debris from seals and parts*
- *Removes old fluid and debris*
- *Installs new power steering fluid specially-formulated to reduce heat and friction while protecting vital system parts*

BG Power Steering Service should be performed every 30,000 miles (50,000 km) to avoid costly repairs.

BG Power Steering Service removes harmful deposits from expensive power steering components.



Power steering spool valve with hardened, cracked seals.



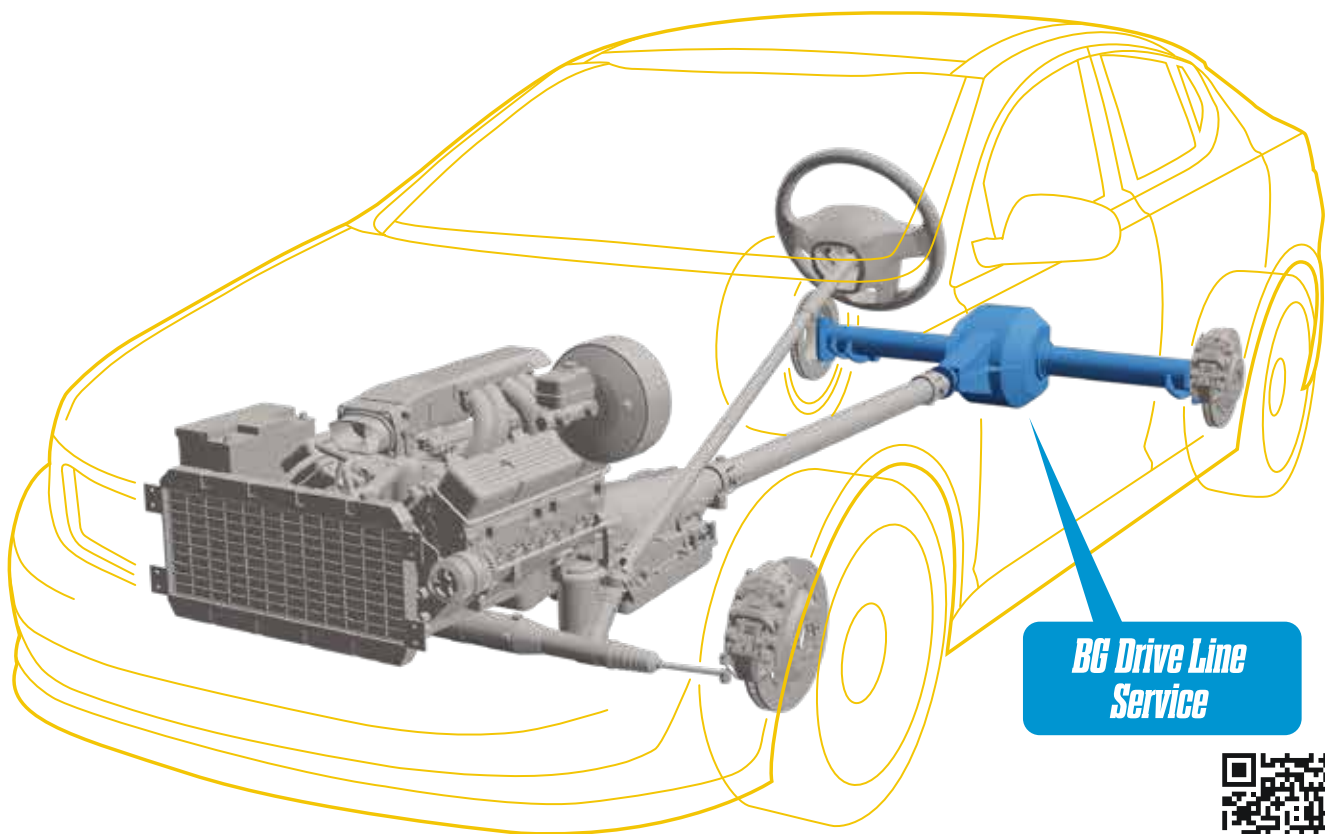
Grooves are worn into the soft metal of the spool valve housing by hardened seals.



**Lifetime
BG Protection Plan®**

With a BG Power Steering Service, your vehicle may be eligible for Lifetime BG Protection Plan® coverage up to \$4,000. Ask your Service Advisor for details.

- **Heat, moisture, extreme pressure and heavy loads cause gear oils to break down or become contaminated.**
- **Contaminated gear oils lead to lubrication failure and worn gears.**
- **Worn gears = Major repair costs**
- **BG Drive Line Service should be performed every 30,000 miles (50,000 km) to prevent lubricant breakdown and protect critical gear components!**



**BG Drive Line
Service**



Watch this service
in action!

BG Drive Line Service

**Quiets & Smooths Operation!
Protects Expensive Components!**

BG Drive Line Service:

- Uses specialized equipment to remove old, contaminated lubricant and debris
- Installs a specially-formulated high quality gear lubricant
- Extends operational life
- Keeps critical components clean under extreme temperature and load conditions

BG Drive Line Service should be performed every 30,000 miles (50,000 km) to prevent lubricant breakdown and protect critical gear components!

BG Drive Line Service protects critical gear components.



Heavy deposits reduce equipment life.



BG Drive Line Service keeps bearings and gears free of varnish and deposits.



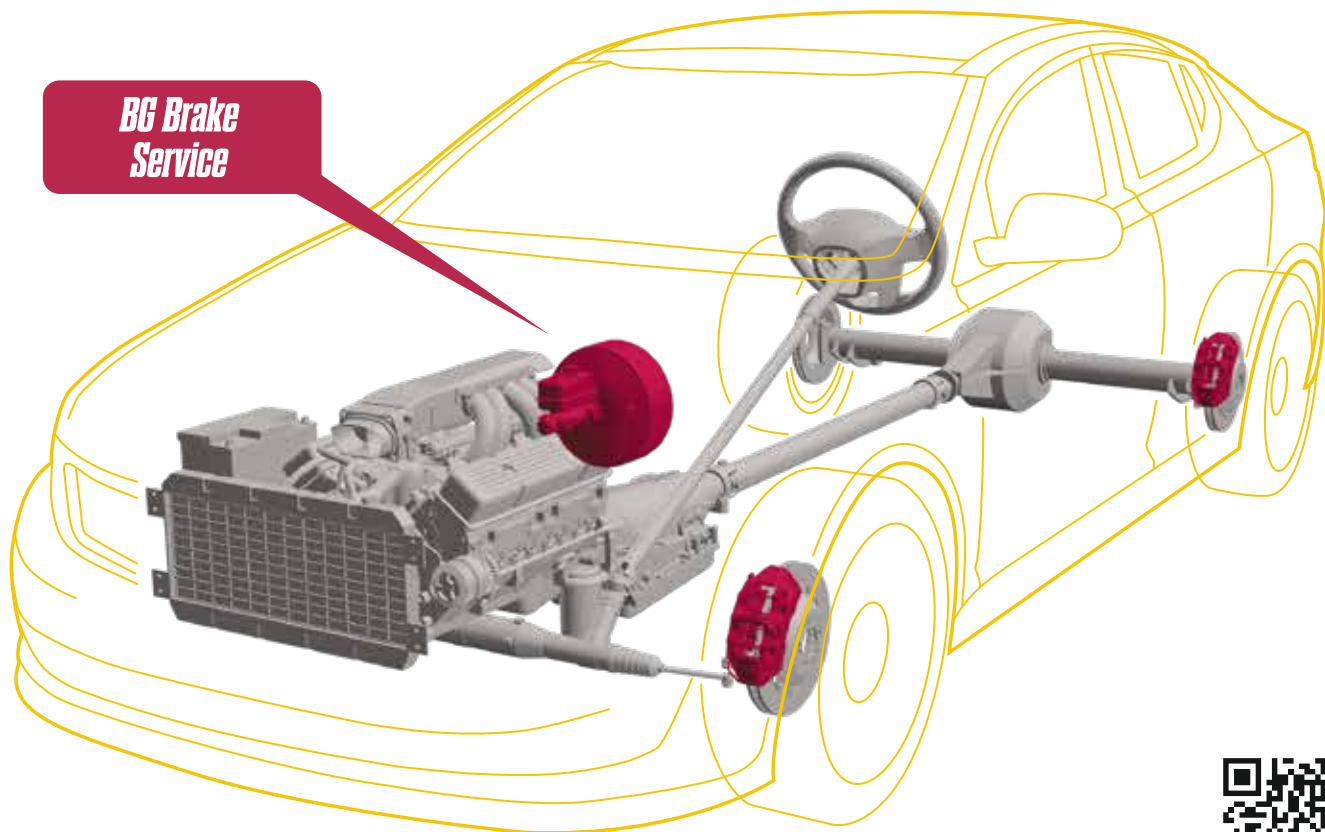
Lubricant breakdown can severely damage critical gear components!



**Lifetime
BG Protection Plan®**

With a BG Drive Line Service, your vehicle may be eligible for Lifetime BG Protection Plan® coverage up to \$4,000. Ask your Service Advisor for details.

- **Does your vehicle's brake pedal feel “spongy”?**
- **Brake fluid becomes contaminated over time and use. Heat and moisture can cause brake failure. Contaminated fluid leads to expensive repairs.**
- **BG Brake Service should be performed when brake fluid shows contamination or every 30,000 miles (50,000 km).**



Watch this service
in action!

BG Brake Service

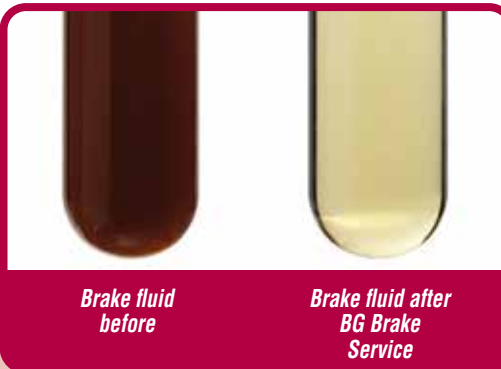
**Fights Corrosion & Contaminants!
Protects Against Brake Failure!**

BG Brake Service:

- Removes contaminated fluid from the entire brake system
- Replaces the old fluid with specially formulated brake fluid, which is proven to prevent corrosion
- Inspects the brake system for leaks, master cylinder corrosion, worn pneumatic parts, harmful varnish buildup, broken or rusted bleeder valves, worn rotors and drums and air in the brake lines

BG Brake Service should be performed every 30,000 miles (50,000 km) to maintain brake system safety and performance.

BG Brake Service helps prevent unexpected failure on your vehicle's most important safety feature.



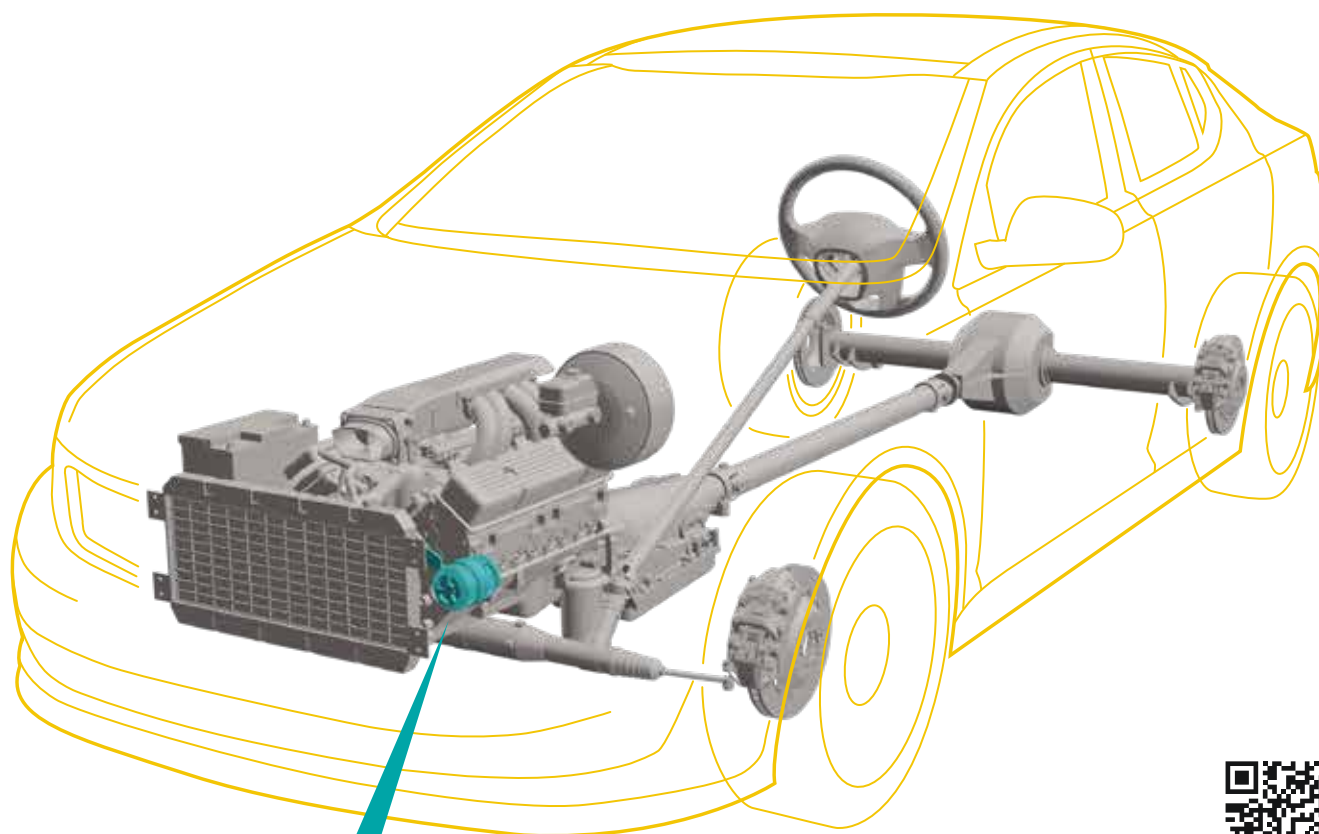
Harmful deposits and varnish buildup—resulting from worn-out, oxidized brake fluid—are apparent on this brake master cylinder piston assembly.



Lifetime
BG Protection Plan®

With a BG Brake Service, your vehicle may be eligible for Lifetime BG Protection Plan® coverage up to \$4,000. Ask your Service Advisor for details.

- **Have you ever had your vehicle's A/C system serviced?**
- **Have you noticed musty odors coming from your vehicle's A/C?**
- **Have you experienced compressor noise?**
- **For optimum heating and cooling, get a BG Climate Control Service every year.**



***BG Climate
Control Service***



Watch this service
in action!

BG Climate Control Service

**Restores Heating & Cooling Efficiency!
Eliminates Odors!**

BG Climate Control Service:

- *Installs a specially-formulated cleaner into the evaporator core*
- *Cleans out bacteria, mold and spores*
- *Restores cooling process*

BG Climate Control Service should be performed every year to maintain heating & cooling efficiency and fresh interior air.

BG Climate Control Service restores cooling efficiency and freshens interior air.



Odors, bacteria, mold, spores, road grime, nicotine oils and debris accumulate in your car's air conditioning evaporator.

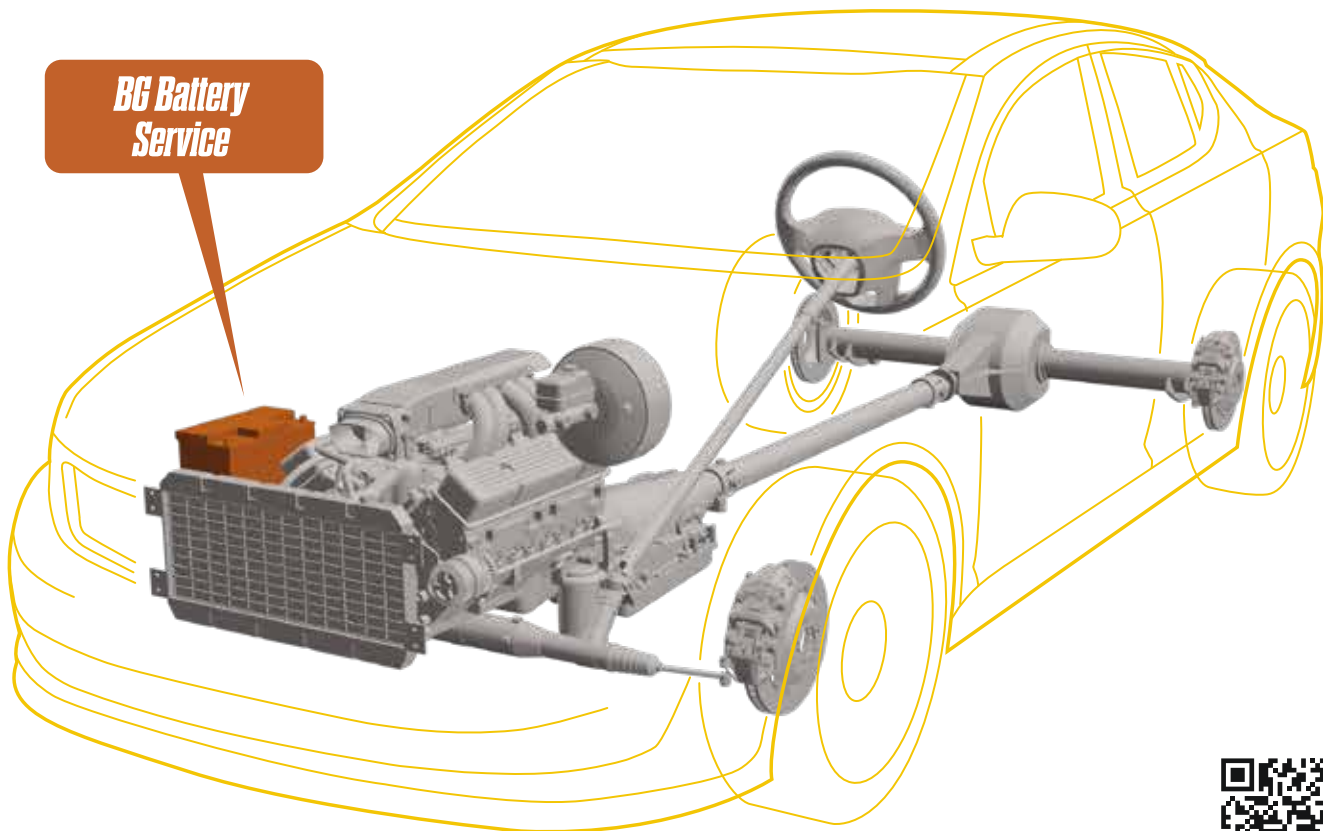


BG Climate Control Service restores heating & cooling efficiency and freshens interior air.

Ask your Service Advisor for a BG Climate Control Service.



- **One of the primary reasons for roadside assistance calls is vehicle battery failure.**
- **Because of the high demand for electrical power in today's vehicles, it has become important that the battery be properly maintained.**
- **For longer battery life, get a BG Battery Service every year.**



Watch this service
in action!

BG Battery Service

Stop Losing Battery Life!

BG Battery Service:

- Applies BG Battery Cleaner & Leak Detector
- Inspects battery, terminals and cables
- Cleans battery posts and terminals
- Installs anti-corrosion BG Battery Terminal Protectors
- Seals battery posts, terminals and case

BG Battery Service should be performed every year to maintain dependable starting and longer battery life.



BG Battery Service protects your battery from corrosion.

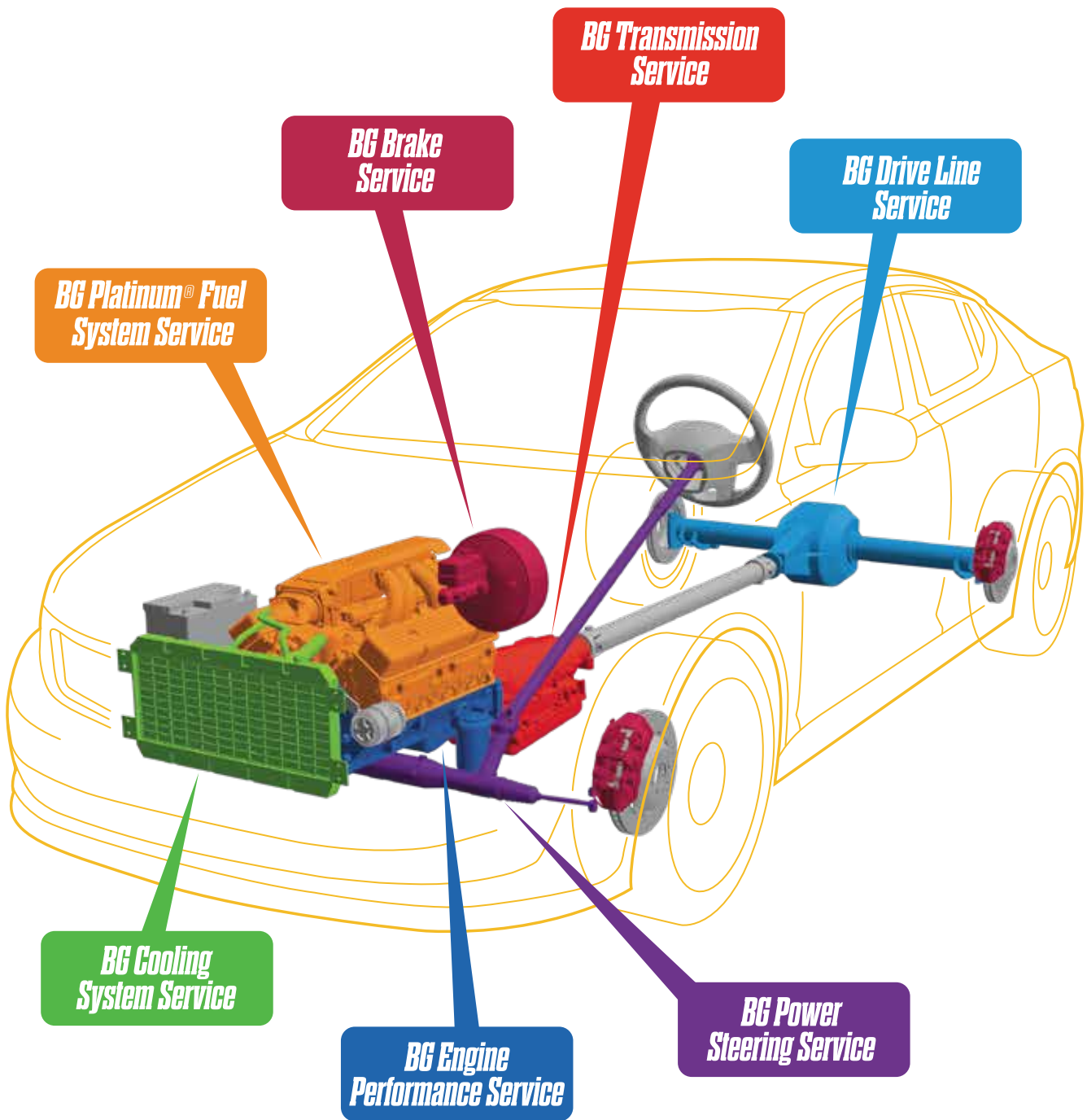


Battery terminal with corrosion buildup.



Battery terminal after BG Battery Service.

Ask your Service Advisor for a BG Battery Service.



Learn more about
lifetime protection

Lifetime **BG Protection Plan®**

Each service comes with component coverage up to

\$4,000

Up to \$6,000 coverage with select premium engine services.

BG Engine Service

BG Engine & Fuel Service

BG Engine Plus Service

BG Engine Performance Service

BG Dynamic Engine Restoration Service

BG Fuel System Service

BG Platinum® Fuel System Service

BG Transmission Service*

BG Cooling System Service

BG Power Steering Service

BG Drive Line Service

BG Brake Service

* Up to \$2,000 coverage for automatic transmissions.
Amounts are in US dollars.



BG[®] on the Road

Complimentary Roadside Assistance

with purchase of a BG service.

Available for 6 months!

- Towing Assistance*
- Tire Change Assistance
- Tire Repair/Replacement
- Fuel and Fluid Delivery**
- Rental Car Reimbursement
- Theft/Hit and Run Protection
- Jump Start Assistance
- Lock-Out Service **
- Trip Routing Service
- Emergency Travel Expense
- Travel Discount Service

*towing available for accidents and vehicle disablements

**cost of gas, other fluids or key replacement not included

BG On The Road[®] Roadside Assistance is RENEWABLE through our Service Department when you purchase a BG service.

Roadside services are performed by independent service providers, for whose actions BG Products, Inc., shall not be liable. Additional terms and conditions are set forth on the Service Card. Available anywhere in the U.S., Canada and Puerto Rico.





BG Products, Inc.

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Wichita, Kansas 67213

www.bgprod.com

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